

PRESS RELEASE

Paris, February 20, 2023

Business France: More than 150 French Tech startups will participate in the Mobile World Congress

- France, the largest foreign delegation
- French presence in two pavilions: Hall 5 (stands 5B41 and 5B61) and Hall 8 (stand 8.1A50)

From February 27 to March 2, 2023, Barcelona will host the Mobile World Congress (MWC), one of the world's most important trade shows for the mobile technology industry. The 2022 edition of the show attracted 2,500 exhibitors from more than 130 countries, including the largest mobile technology firms, as well as more than 60,000 professional visitors.

For its 14th appearance at the show, Business France, the national agency supporting the international development of the French economy, will be present in force with more than 150 businesses, including 70 exhibitors spread over Halls 5 and Hall 8. This year, French firms are giving pride of place to broadcast, FinTech, telecoms, DeepTech, MedTech and artificial intelligence technologies.

This historic and major presence of France at the Mobile World Congress has not come about by chance. France benefits from a long tradition of excellence and innovation in networking technologies, particularly driven by large groups, public research and internationally recognized engineering schools.

"France is at the forefront of global innovation in the networking technologies of the future. Innovative French firms have made a name for themselves on the international stage through significant contributions to the global mobile technology industry, and we're proud to continue to support them as they expand into foreign markets," said Christelle Peyran, Head of the Tech and Services department.

At the show, Business France will connect startups with key foreign accounts. In total, more than 300 business-to-business meetings will be organized during and on the sidelines of the event. In 2022, more than 50% of exhibiting firms had signed a contract following the Mobile World Congress.

A program of visits by French officials to "La French Tech" Pavilion is also planned for February 27 and 28, 2023, with Ms. Clara Chappaz, Director of the French Tech Mission, and Mr. Laurent Saint-Martin, Chief Executive Officer at Business France, also set to attend.

A networking event open to the media will be organized at La Fàbrica Moritz on the first day, which will bring together exhibitors from the France Pavilion, as well as major foreign accounts accompanied by the agency's offices around two major themes: European sovereignty and DeepTech.

[Click here](#) to view the list of French businesses taking part.

About Business France

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program.

Business France has 1,500 personnel, both in France and in 56 countries throughout the world, who work with a network of partners.

Since January 2019, as part of the reform of the state support system for exports, Business France has given private-sector partners responsibility for supporting French SMEs and mid-size companies in the following markets: Belgium, Hungary, Morocco, Norway, the Philippines and Singapore.

For further information, please visit: www.businessfrance.fr [@businessfrance](#)

Media contacts – Business France:

Siham Morchid – Tel.: +33 1 40 73 30 74 – Mob.: +33 6 59 37 56 87 –

siham.morchid@businessfrance.fr

Séverine de Carvalho – Tel.: +33 1 40 74 73 88 – Mob.: +33 6 82 23 69 12 –

severine.decarvalho@businessfrance.fr