

Key indicators of French economic attractiveness

BUSINESS ENVIRONMENT



FRANCE, A BUSINESS-FRIENDLY ENVIRONMENT

#1



country in Europe for foreign investment since 2019

(EY Survey, 2024)



3rd



European country by GDP in 2023

(IMF, 2024)



#1



European country with the highest growth of manufacturing businesses in 2022

(Eurostat, 2024)



4th



European country for goods exports in 2023

(WTO, 2024)



3rd



place on the stock market for capitalization with Euronext

(WFE, March 2024)



5



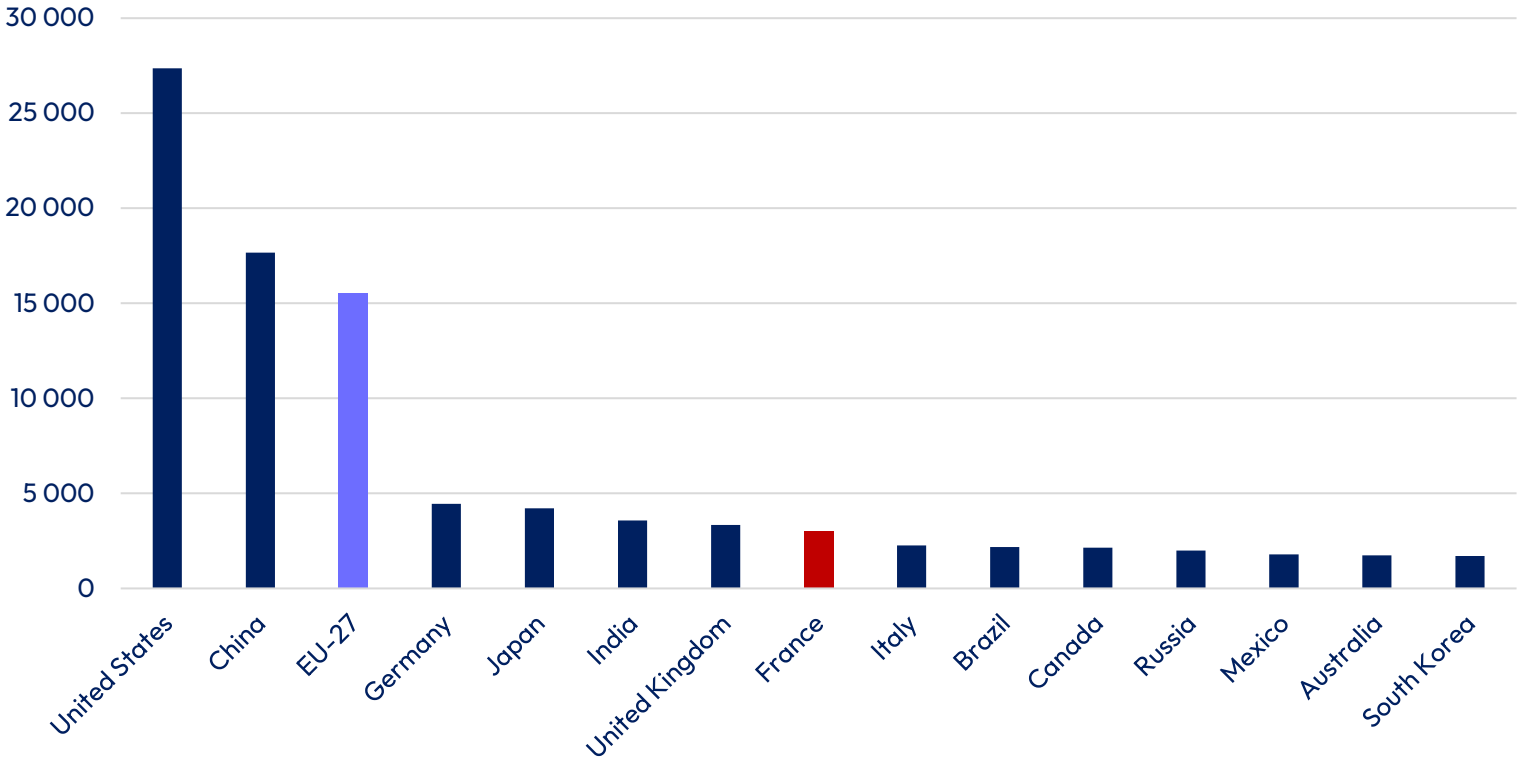
French banks in the European Top 10 for in terms of assets in 2023 (S&P Global Market Intelligence, 2024)



France, the third European country by GDP in Europe

Distribution of wealth in the 15 largest global economies (2023)

Current GDP, US\$ billion



3rd

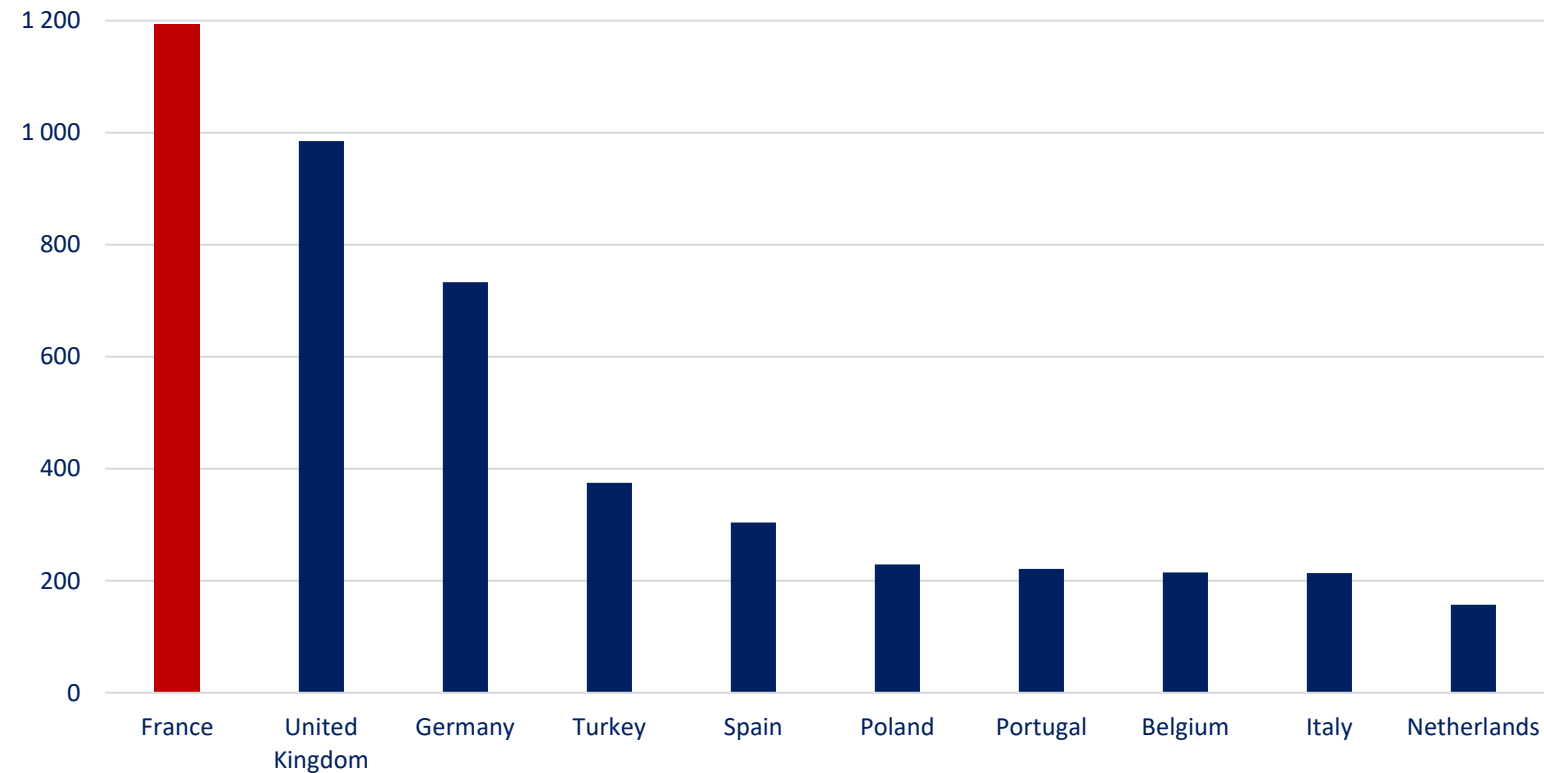
France’s place in terms of GDP at European level in 2023, according to the IMF.

+1.1%

The growth rate of France’s GDP in 2024 (INSEE, July 2024). According to forecasts, it should be at a similar level to that of the euro zone (+1.1%).

France, the most attractive country in Europe for foreign investment since 2019

The 10 leading European recipients of foreign investment (2023)
Number of projects



1,194

The number of foreign investment projects identified by EY in France in 2024.

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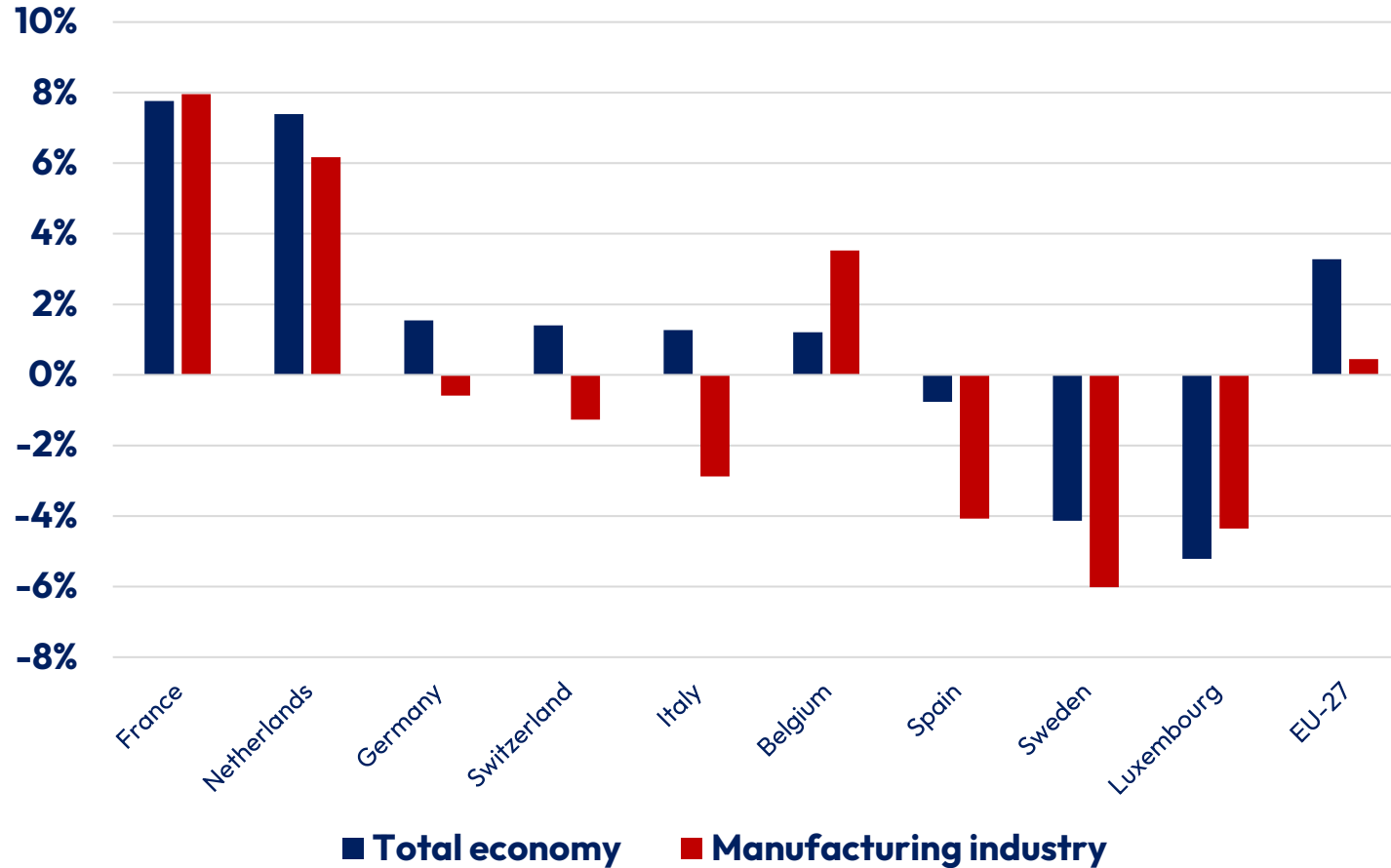
European recipient of industrial projects (530 projects in 2023) for the last 15 years.

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European recipient of foreign investment in artificial intelligence (17 projects) in 2023.

A particularly dynamic business network

Net growth in active enterprises (2022)



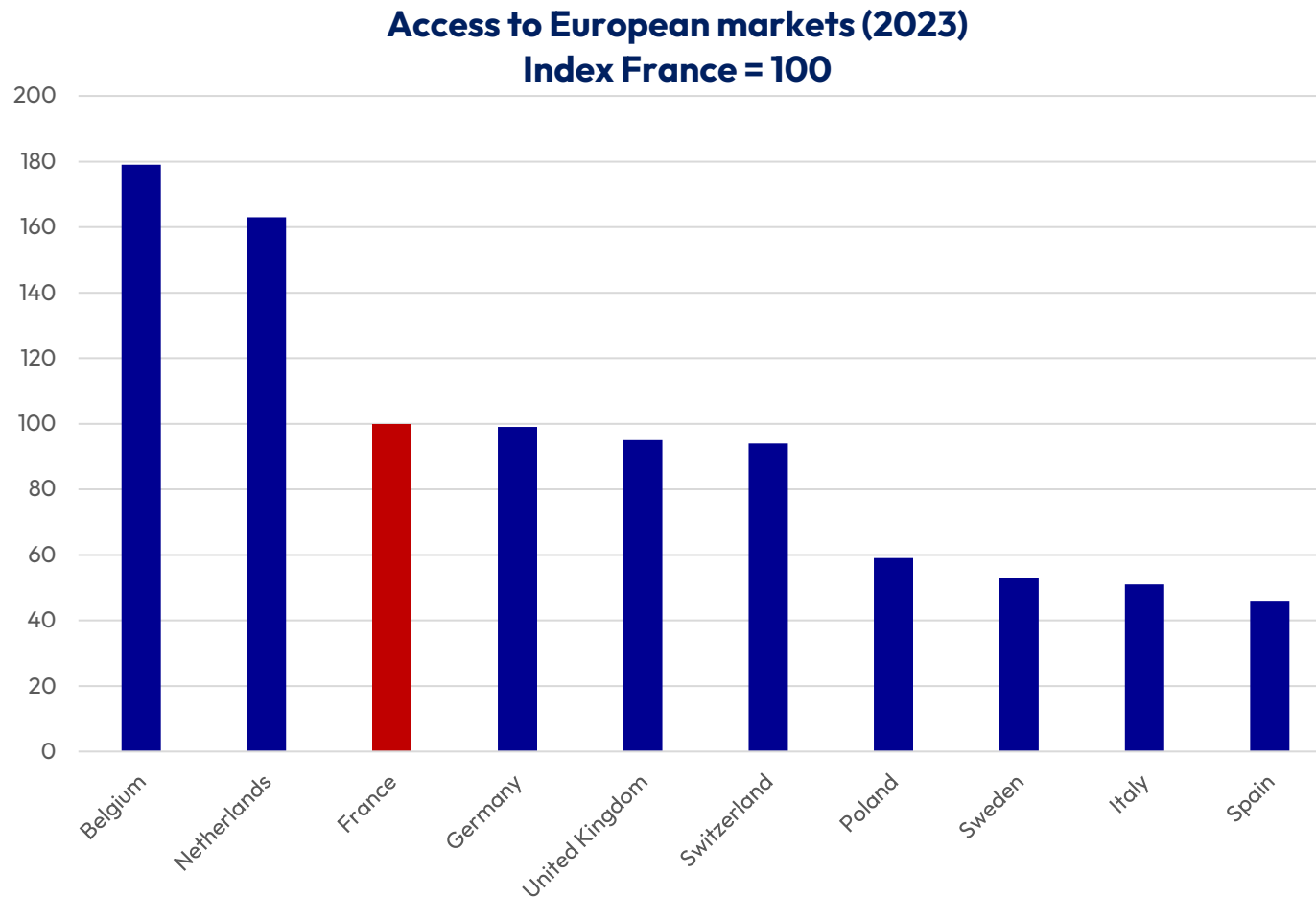
8%

Net growth in the number of French businesses in the manufacturing industry between 2021 and 2022, **the highest level in the EU-27.**

#1

According to Eurostat, France had the highest number of active enterprises in the EU-27 in 2022 (4.8 million), ahead of Italy (4.5 million).

Great market potential due to a central position in Europe...



68.4 million inhabitants

in France in 2024 according to Eurostat, more than 15% of the total EU-27 population.

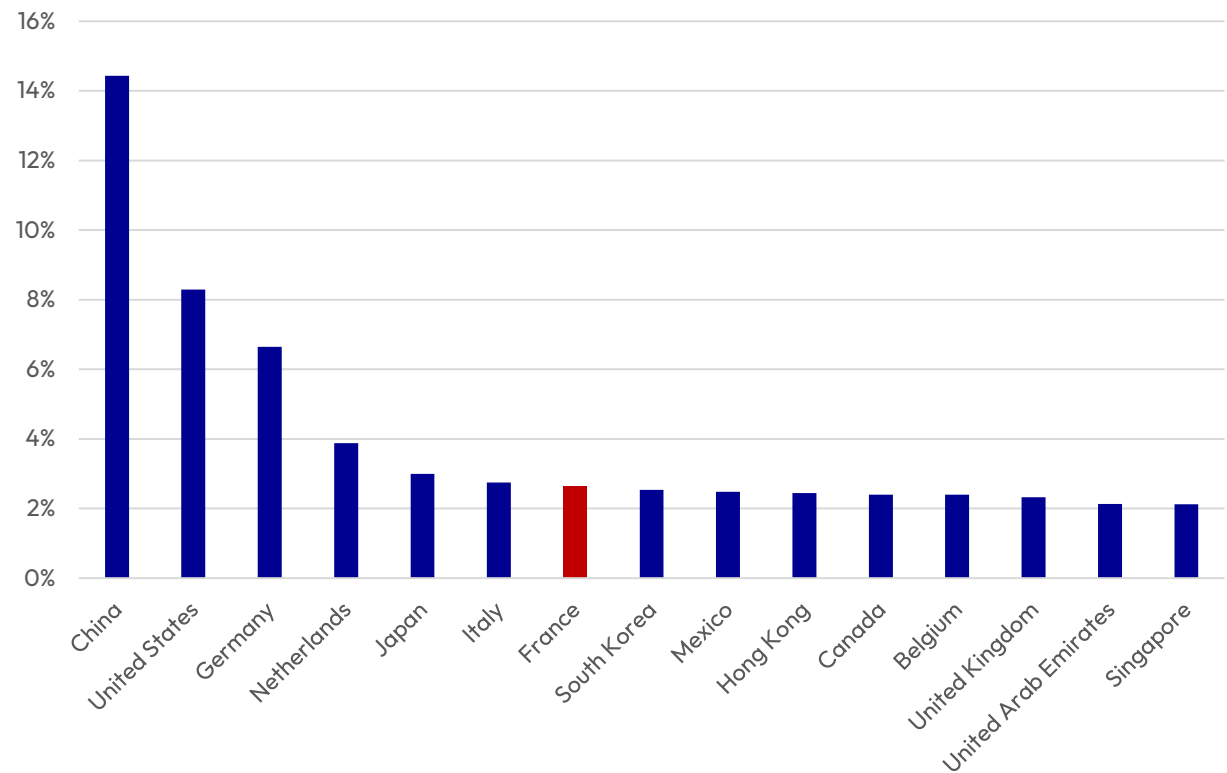
336 million inhabitants

in France and bordering countries (including the United Kingdom) in 2024 according to Eurostat.

Key: Market potential is the size of the domestic market and the ease with which it can serve large neighboring markets. It is calculated as the sum of the GDP of neighboring countries weighted by the geographic distance that separates them.

France, a key player in global trade

Goods exports (2023)
Market share of 15 leading global economies
% of global exports



3%

France’s market share, as a percentage of **global goods exports**, ranking the country in fourth place in Europe in 2023. In terms of **services**, France is also ranked fourth in Europe, with a 5% market share.

40%

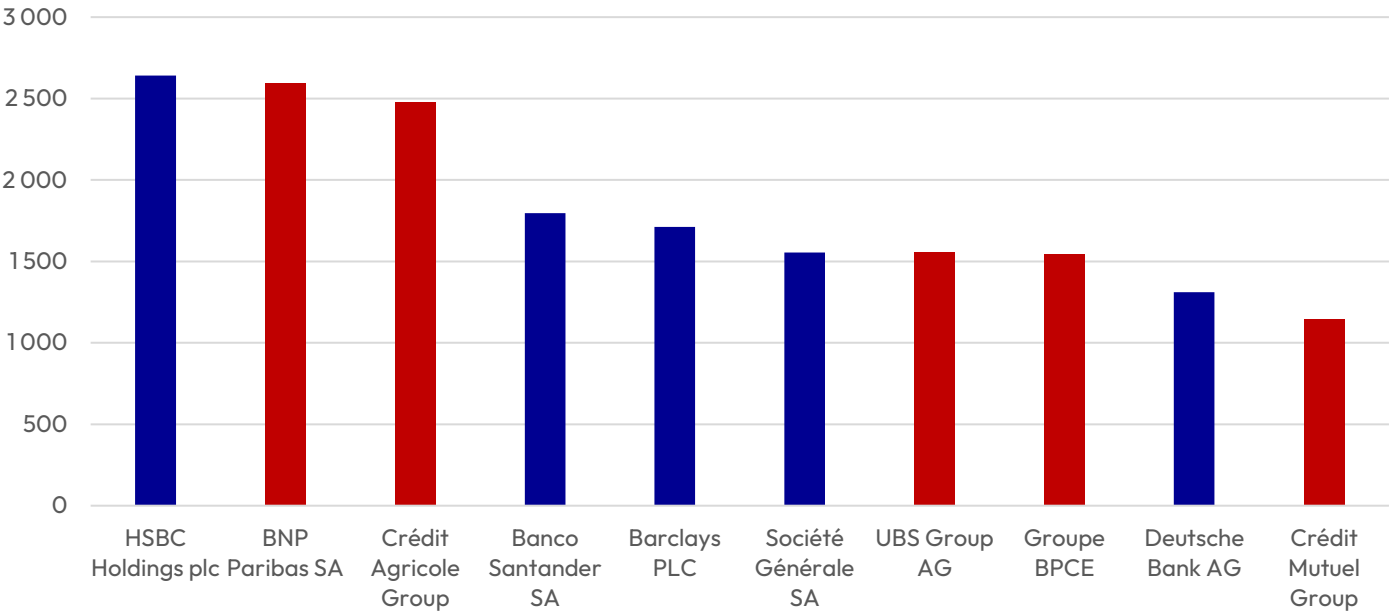
The contribution of foreign-owned businesses resident in France to French exports in 2023.

55%

French exports to European Union countries in 2023.

France, a key European financial center

European banking groups
Total assets (€ billion) – Top 10
December 2023



5

The number of French banks in the European Top 10 in terms of assets.

3rd

The position of Euronext, the operator of the euro zone stock exchanges, in terms of market capitalization* in March 2024. It gained one place compared with March 2023 and is now ahead of the Tokyo stock exchange.

METHODOLOGY AND GUIDE TO USE

- ❖ **Methodology:** The “**Key indicators of French economic attractiveness**” series aims to compare and evaluate how France is ranked in the world and in Europe, through a series of indicators on a targeted theme. This presentation focuses on the theme: **business environment**.
- ❖ **Guide to use:** Each slide offers the possibility of customizing the countries highlighted in the charts. By selecting the “**Chart creation**” tab, then “**Select data**”, you will have the ability to include or exclude the countries of your choice, depending on the available data.