

PRESS RELEASE

Paris, March 28, 2023

The 2023 Agro Export Days: a major event to support the agri-food sector and strengthen international partnerships

The Ministry of Agriculture and Food Sovereignty, in partnership with Team France Export and Business France, is organizing the 2023 Agro Export Days, which will be held virtually from March 28 to 31, 2023.



This event is aimed at SMEs and mid-size companies in the agricultural, agri-food and agricultural equipment sectors. It offers a series of webinars spread over four days, aimed at helping participants identify and analyze opportunities in growing markets, understand consumer trends and decipher distribution channels.

The aim is to relaunch the export dynamic by supporting French agri-food businesses internationally.

A real booster for developing your business, export activities offer businesses numerous opportunities to diversify their markets, reduce their dependence

on their domestic market and improve their competitiveness, by innovating and drawing inspiration from international best practices.

An overview of export opportunities

Accurate and up-to-date information on markets and their opportunities is a vital element that must be brought to the attention of To support them with these subjects, the Agro Export Days 2023 offer SMEs and mid-size companies the opportunity to participate, free of charge and on an à la carte basis, in a rich program of webinars and round tables designed as part of the partnership between the Ministry for Agriculture and Sovereignty and Business France. They also provide the latest studies and information, expert views and business success stories.

A four-day program

Over the course of four days, online conferences, as well as thematic and geographical workshops, will take place to provide access to strategic information on the markets, enabling attendees to decipher the new export challenges and speak with experts.

Details of the Agro Export Days 2023 webinars

Tuesday, March 28

- 9.30am – 11.00am: United Kingdom-Ireland webinar “Brexit, year two: what prospects for French products in the United Kingdom and Ireland?” – [Click to register](#)
- 2.00pm – 3.30pm: Maritime trade webinar “Maritime trade, a strategic issue for the French sectors” – [Click to register](#)

Wednesday, March 29

- 9.30am – 10.30am: French products webinar “Image of French agricultural and agri-food products on the international stage” – [Click to register](#)
- 11.00am – 12.30pm: Netherlands webinar “What market opportunities for agricultural and agri-food products in the Netherlands?” – [Click to register](#)
- 2.00pm – 3.30pm: Iberian Peninsula webinar “Agri-food exports in Spain and Portugal: access keys and competition?” – [Click to register](#)

Thursday, March 30

- 9.30am – 11.00am: Belgium webinar “What market opportunities for French agricultural and agri-food products in Belgium?” – [Click to register](#)
- 2.00pm – 3.30pm: Ivory Coast webinar “What opportunities for the agricultural sector in Ivory Coast?” – [Click to register](#)
- 4.00pm – 5.30pm: Canada webinar “Consumption trends and access keys for food products and wines and spirits” – [Click to register](#)

Friday, March 31st

- 9.30am – 11.00am: Round table “Export approval procedures in sanitary and phytosanitary matters for French agri-food products to third country markets” – [Click to register](#)

About Business France

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

It promotes France’s companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program.

Business France has 1,500 personnel, both in France and in 55 countries throughout the world, who work with a network of partners.

Since January 2019, as part of the reform of the state support system for exports, Business France has given private-sector partners responsibility for supporting French SMEs and mid-size companies in the following markets: Belgium, Hungary, Morocco, Norway, the Philippines and Singapore.

For further information, please visit: www.businessfrance.fr [@businessfrance](#)

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