

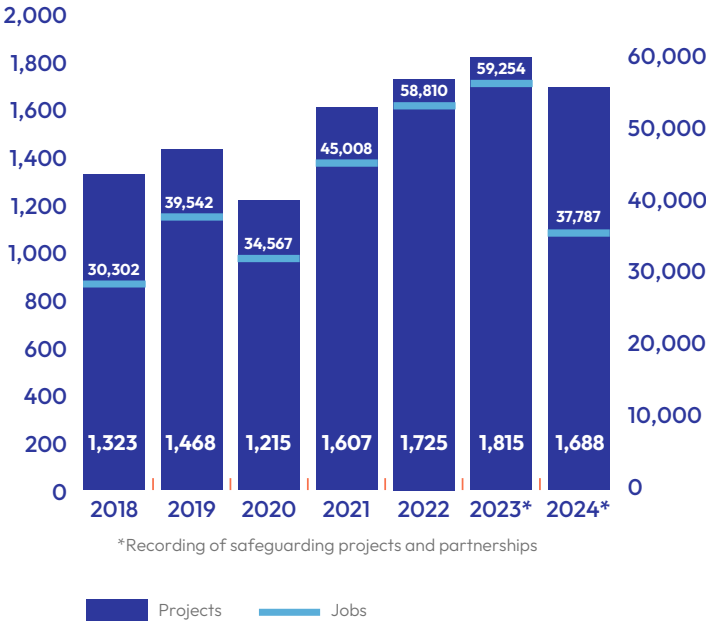
Summary

1,688

investment decisions in 2024

37,787

jobs created or maintained over three years



Top 3 business activities

465

manufacturing projects

365

retail outlet projects

301

decision-making center projects

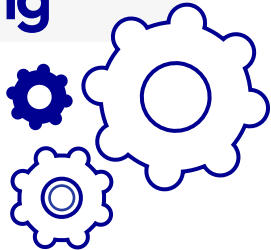
R&D, engineering

147

investment decisions

+9%

increase in jobs generated



Top 10 investors in France

	Projects	Jobs
United States	252	7,283
Germany	232	4,432
United Kingdom	152	4,843
Netherlands	122	1,283
Italy	117	2,735
Switzerland	85	1,133
Canada	84	2,173
Belgium	84	1,275
Denmark	74	1,146
China	56	1,378

64%

of all investments were from Europe

28%

of all foreign businesses investing in France in 2024 did so for the first time

Investment type

	Projects	Jobs
Creation	802	14,035
Expansion	700	20,148
Takeover	97	3,604

+

79 safeguarding projects
10 technology partnerships

Top 5 business sectors

	Projects	Jobs
Wholesale and retail	331	4,979
Consulting and business services	148	4,939
IT services	139	3,042
Energy and recycling	95	2,108
Automotive industry	87	2,765

47%

of projects and of manufacturing projects in municipalities with fewer than 20,000 inhabitants

60%

66%

of projects were supported by

