

Press release

Paris, November 30, 2023

Business France reveals its choice of concessionaires in Morocco, Singapore, Norway, Hungary and the Philippines and of its partner Team France Export in Belgium

Business France has today announced the renewal of public service concessions with French Chambers of Commerce in five countries.

The list of beneficiaries is as follows:

- **Norway:** French Chamber of Commerce in Norway.
- **Singapore:** French Chamber of Commerce in Singapore.
- **Hungary:** French Chamber of Commerce and Industry in Hungary.
- **Philippines:** French Chamber of Commerce and Industry in the Philippines.
- **Morocco:** French Chamber of Commerce and Industry in Morocco.

They were selected following a public concession notice, which covers the 2024-2026 period, with a possible extension until the end of 2028. These five key players will remain in the role of single points of contact for Team France Export abroad, roles they have been fulfilling since 2019 in their respective countries.

In Belgium, this is a new form of collaboration within the framework of a public services contract, which was set up by Business France in 2019 in Japan and Hong Kong. Business France aimed to strengthen its Brussels office with an export team, by joining forces with a private partner, selected through a call for tenders.

The French Chamber of Commerce in Belgium has been selected for this renewable contract until the end of 2027. Its experience of supporting SMEs and mid-size companies in export activities over the last five years as a public service concession, its network and its deep knowledge of the Belgian economic landscape make the French Chamber of Commerce in Belgium a partner of choice.

This partnership will lead to increased support for new export businesses and help them sustain their presence in the Belgian market. The collective effectiveness of the system will be strengthened, benefitting French SMEs and promoting the internationalization of the French economy.

These decisions are part of Business France's strategic plan, which places special emphasis on partnerships with the private sector. In this context, Business France relies on its partners in these six countries to implement the measures of the "Dare to Export" plan and the international component of the "France 2030" plan.

About Business France

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program.

Business France has nearly 1,500 personnel, both in France and in 55 countries throughout the world, who work with a network of partners.

Since January 2019, as part of the reform of the state support system for exports, Business France has given private-sector partners responsibility for supporting French SMEs and mid-size companies in the following markets: Belgium, Hungary, Morocco, Norway, the Philippines and Singapore.

For further information, please visit: www.businessfrance.fr @businessfrance

Media contacts – Business France:

Siham Morchid – Tel.: +33 1 40 73 30 74 – Mob.: +33 6 59 37 56 87 –
siham.morchid@businessfrance.fr

Séverine de Carvalho – Tel.: +33 1 40 74 73 88 – Mob.: +33 6 82 23 69 12 –
severine.decarvalho@businessfrance.fr