

# TURKEY

There were 16 Turkish investments recorded in France in 2023, creating 179 jobs nationwide, including 60% that were in decision-making centers.



**16**  
investment projects in 2023



**179**  
jobs created by  
Turkish projects

**1 project in 2**  
involved a decision-making center

**1 project in 4**  
was in the transport and storage sector

**TOP 3**  
BUSINESS  
ACTIVITIES

Decision-making centers (8 projects)  
Logistics (3 projects)  
R&D, engineering (2 projects)



### They chose France in 2023

**Meddenovo:** This Franco-Turkish startup develops molecular modeling solutions via the development of software (computational biochemistry) in the context of drug design. The company specializes in peptides, small molecules and metal chelators for complex therapeutic areas, such as cancer, rare diseases and antivirals. Meddenovo chose to set up in the city of Lyon (Auvergne-Rhône-Alpes region) due to the richness of its ecosystem in the pharmaceutical sector. It carries out a commercial activity there but also R&D, revealing the potential of peptide macro-cycles in the fight against difficult-to-treat diseases. Meddenovo plans to create five jobs over three years.

**Atlasia:** This Turkish startup offers a sustainable development and corporate social responsibility management platform for businesses using creative artificial intelligence and blockchain technology. Thanks to this software as a service platform, businesses will be able to manage their own indicators in real time. With very ambitious objectives for sustainable development, France was chosen by Atlasia to set up its headquarters and grow in France and Europe. Atlasia plans to create around five jobs over three years.

From 2023, investments in decarbonization, digitalization, safeguarding and technological partnerships are recorded by Business France in the Annual Report, even when they do not generate jobs, as they strengthen French industrial capacity, safeguard the sites of the foreign investors and are part of the “France 2030” attractiveness strategy.

### Turkish investments in France

There were 16 Turkish investments recorded in France in 2023, creating 179 jobs.

Half of all Turkish investment projects were in decision-making centers, which provided 60% of all jobs. Logistics projects accounted for nearly 20% of projects.

The sector attracting the most investment was transport and storage, with four projects, ahead of IT services (three projects), followed by

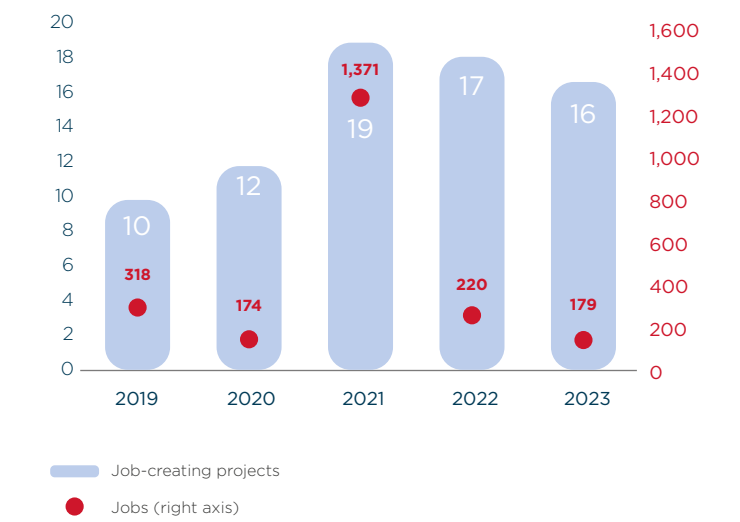
the energy/recycling and the agri-food sector, with two projects each. The construction and building materials sector meanwhile generated the most jobs (28% of the total).

Ile de France (Paris region) and Occitanie were the main destinations for Turkish investment in 2023, each receiving five projects and generating the creation of 85 (nearly one Turkish job in two) and 49 jobs, respectively. They were followed by Auvergne-Rhône-Alpes, which received three projects.

### Breakdown of projects by business activity

Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	8	108	50%	60%
Logistics	3	21	19%	12%
Production/Manufacturing	1	20	6%	11%
R&D, engineering, design	2	15	13%	8%
Business services	1	3	6%	2%
Consumer services	1	12	6%	7%
Total	16	179	100%	100%

### Change in projects and jobs since 2019



### Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
Transport, storage	4	41	25%	23%
IT services	3	20	19%	11%
Energy and recycling	2	20	13%	11%
Agri-food	2	10	13%	6%
Construction, building materials	1	50	6%	28%

**Top 3 host regions in 2023**

**ILE DE FRANCE (PARIS REGION) 5 projects**

**OCCITANIE 5 projects**

**AUVERGNE-RHÔNE-ALPES 3 projects**

