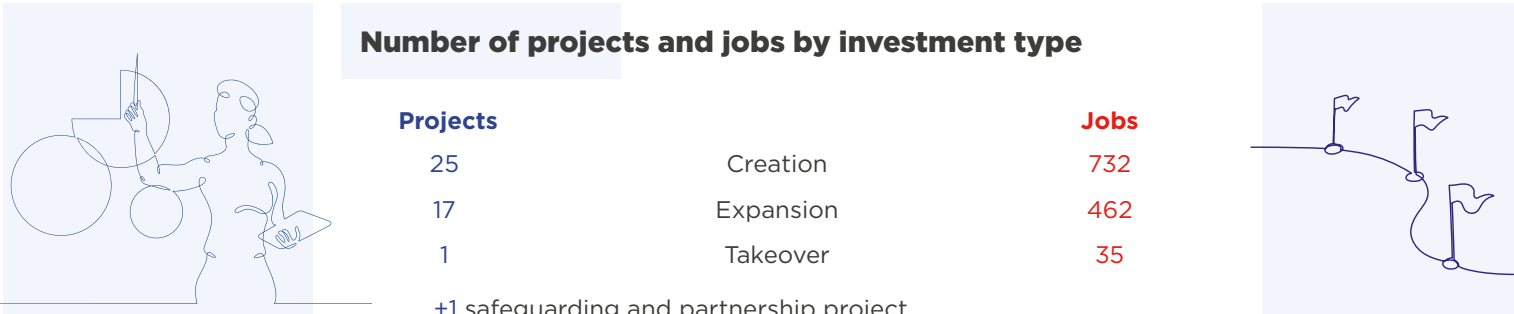


# CHINA

China<sup>1</sup> was responsible for 44 investment projects in France in 2023, creating or maintaining 1,229 jobs. Half of these projects involved the creation of structures, which generated nearly 60% of jobs.



### They chose France in 2023

**XTC New Energy Materials:** Established in 2016, XTC New Energy Materials (Xiamen) Co., Ltd. is a global leader in the manufacture of cathode active materials (CAM) for electric vehicle batteries. In May 2023, XTC New Energy and Orano signed agreements to create two joint ventures dedicated to the production of critical materials in France for electric vehicle batteries. By 2026, two CAM and PCAM production plants, as well as an R&D center, are expected to be established on the same industrial site in Dunkirk (Hauts de France region). These projects represent an investment of €1.5 billion and are due to contribute to the creation of 1,300 direct jobs, including 650 jobs to be created in the first phase over three years. Ultimately, the joint investment plans to establish a battery recycling facility nearby.

**Zongteng Group:** Founded in 2007 in the Chinese city of Shenzhen, the Zongteng Group is a leading player specializing in cross-border logistics, storage and services dedicated to international e-commerce platforms. Its network currently covers 34 countries and serves more than 15,000

customers. Zongteng created two subsidiaries in the Paris/Ile de France region in 2018 and now manages three warehouses in France (59,000 sq. m. in total), as well as a direct air freight line between Shenzhen and Paris (six flights per week). In 2023, the group created a new subsidiary in the Paris/Ile de France region to strengthen its delivery service networks and its contact with its French customers and partners. The project plans to create 50 jobs over two to three years.

**Guangzhou Plenty Bicycle:** Established in 2016 in the Chinese city of Guangzhou, Guangzhou Plenty Bicycle is a developer and manufacturer of both standard bicycles and e-bicycles. Most of its products are exported mainly to Europe and the United States. In view of the development opportunities for the European market in the e-bicycle sector, Plenty created an e-bicycle assembly site in Saint-Aubin-des-Ormeaux (Pays de la Loire region) in 2023. The investor plans to invest €5.8 million and create 30 jobs over two to three years as part of the first phase of the project.

From 2023, investments in decarbonization, digitalization, safeguarding and technological partnerships are recorded by Business France in the Annual Report, even when they do not generate jobs, as they strengthen French industrial capacity, safeguard the sites of the foreign investors and are part of the “France 2030” attractiveness strategy.

### Chinese investments in France

The FDI stock\* of businesses from China in France is around €8 billion, making China the 12th country with the largest FDI stock in France.

Forty-four new investments from China were recorded in France in 2023, creating 1,229 jobs nationwide.

Among these projects, half involved the creation of new structures, accounting for nearly 60% of jobs created. Some 15 projects involved expanding existing sites.

Chinese investment projects were mainly in decision-making centers (17 projects) or manufacturing activities (15 projects). Manufacturing activity accounted alone for 60% of jobs created.

### Breakdown of projects by business activity

Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	17	193	39%	16%
Logistics	3	111	7%	9%
Retail outlets	1	4	2%	0.3%
Production/Manufacturing	15	740	34%	60%
R&D, engineering, design	6	91	14%	7%
Business services	1	20	2%	2%
Consumer services	1	70	2%	6%
Total	44	1,229	100%	100%

### Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
Automotive industry	5	450	11%	37%
IT services	5	105	11%	9%
Transport, storage	4	200	9%	16%
Electrical/IT equipment	4	70	9%	6%
Energy and recycling	3	31	7%	3%

Source: Annual Report 2023, Business France

<sup>1</sup>Including Hong Kong special administrative region

The main sectors benefiting from Chinese investment were the automotive industry and IT services (11% of projects each), with these two sectors amounting to nearly half of all jobs created (37% and 9%, respectively).

Ile de France (Paris region) (22 projects) was the leading recipient of Chinese investment in 2023, followed by Hauts de France (four projects) and Occitanie (four projects).

\* Source: Banque de France, 2023; FDI stock in France (immediate investor) as of December 31, 2022.

### Change in projects and jobs since 2019

