

Press release

Paris, March 25, 2024

Global Industrie 2024: Launch of the “Team France Industry of the Future”

As part of the Global Industrie 2024 trade show being held at the Paris-Nord Villepinte convention center from March 25-28, 2024, Roland Lescure, Minister Delegate to the Minister for the Economy, Finance and Industrial and Digital Sovereignty, with responsibility for Industry and Energy, Franck Riester, Minister Delegate to the Minister for Europe and Foreign Affairs, with responsibility for Foreign Trade, Economic Attractiveness, French Nationals Abroad and French-Speaking Communities, and Laurent Saint-Martin, Chief Executive Officer at Business France, have officially launched the “Team France Industry of the Future” sector.

The creation of the “Team France Industry of the Future” sector seeks to establish effective collaboration and organization for the development of French industry, both in terms of exports and in the search for foreign investors. The aim of the “Team France Industry of the Future” sector is to support and expand the international activity carried out by Business France and the strategic agreement of the “Industry of the Future Solutions” sector.

The “Team France Industry of the Future” sector is committed to several areas of collaboration: establishing a map of priority export markets, discussions on strategic issues, identification of French strengths, measures to help international development, multi-annual programming, identification of technological needs, communication on co-operation and support for Industry of the Future Ambassadors. These combined efforts aim to strengthen the position of French industry on the international scene.

Industry is a key sector of the national economy, which includes more than 32,000 businesses generating 500,000 jobs, thereby constituting the third largest contributor to France’s gross domestic product. France has been the leading European country for hosting foreign manufacturing projects for several years, investments which benefit the whole country.

Since 2018, under the auspices of Team France Export, more than 3,866 industrial firms have benefited from export support, highlighting the effectiveness of this collaboration between French key players. In 2023, some 1,569 businesses were supported in their international industrial activities.

“The Industry of the Future is also the long-term future of industry. Automation, robotization, intelligent and connected devices, integration of digital, data and artificial intelligence in factory management and production processes: these are the keys to our success in the re-industrialization of France and the decarbonization of industry. In this business, we can’t be dependent on foreign supply alone, and that is why the solutions providers for the Industry of the Future sector is so important to me. Congratulations to Business France, the Alliance for the Industry of the Future, Evolis, Polymeris and France Additive for this partnership, which will boost our sector’s profile even further,” said Roland Lescure, Minister Delegate to the Minister

for the Economy, Finance and Industrial and Digital Sovereignty, with responsibility for Industry and Energy.

"Thanks to the re-industrialization policy vigorously promoted for seven years by President Emmanuel Macron, to the reforms to our business environment, to the "France 2030" investment plan and to the excellence of our startups in the field of artificial intelligence and quantum computing, our country has been able to foster the development of French startups from the Industry of the Future and attract major investors," highlighted Franck Riester, Minister Delegate to the Minister for Europe and Foreign Affairs, with responsibility for Foreign Trade, Economic Attractiveness, French Nationals Abroad and French-Speaking Communities.

"The creation of the "Team France Industry of the Future" sector represents a decisive step in our commitment to the international development of French industry and the support of our French businesses for exports worldwide. By joining forces with key players in the sector, we're strengthening our ability to attract foreign investors and promote innovation, thereby positioning France as an undisputed leader in the Industry of the Future on the global stage," added Laurent Saint-Martin, Chief Executive Officer at Business France.

List of signatories:

- **Business France.**
- **Alliance for the Industry of the Future:** A professional association bringing together 16 industry federations (chemical, aerospace, mechanical industries, automotive, etc.), whose mission is to bring new technological solutions to support all industrial sectors in the modernization of their production systems.
- **Evolis:** Professional organization representing manufacturers of machines and capital goods (construction equipment, fluid equipment, handling equipment, machines and solutions for industrial production).
- **Polymeris:** Innovation cluster for rubber, plastics and composites, headquartered in the Auvergne-Rhône-Alpes region and present in five other French regions.
- **France Additive:** Professional association in the 3D printing and additive manufacturing sector.

About Business France

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program.

Business France has more than 1,400 personnel, both in France and in 55 countries throughout the world, who work with a network of partners.

Since January 2019, as part of the reform of the state support system for exports, Business France has given private-sector partners responsibility for supporting French SMEs and mid-size companies in the following markets: Belgium, Hungary, Morocco, Norway, the Philippines and Singapore.

For further information, please visit: www.businessfrance.fr

@businessfrance

Media contacts:

Business France

Séverine de Carvalho – Tel.: +33 1 40 74 73 88 – Mob.: +33 6 82 23 69 12 –
severine.decarvalho@businessfrance.fr

Siham Morchid – Tel.: +33 1 40 73 30 74 – Mob.: +33 6 59 37 56 87 –
siham.morchid@businessfrance.fr