

JOINT PRESS RELEASE

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Team France Export: Business France and CCI France strengthen their strategic partnership

Business France and CCI France have today announced the renewal of their **strategic agreement for the period 2025–2027**, extending a partnership begun in 2019 to support French businesses in their international development.

In a business environment marked by slowing global trade and increased competition, businesses need clear, structured and co-ordinated export support now more than ever. The joint mobilization of public stakeholders is therefore a key driver for strengthening the competitiveness of SMEs and mid-sized companies, as well as for seizing new international opportunities. It is for this reason that the renewal of this partnership agreement has taken place.

This new commitment aims to offer businesses across the country an even more coherent and export-oriented support program. In a context of streamlining public resources, Business France and CCI France are joining forces to offer an even clearer, more efficient and better-structured system for the benefit of SMEs, mid-sized companies and innovative businesses.

Since the launch of Team France Export, the two networks have **supported more than 70,000 export projects, generating several billion euros** in economic benefits for the French economy each year. This partnership model, which is valued by businesses, has demonstrated its ability to produce concrete and measurable results.

Through this agreement, Business France and CCI France commit to:

- Strengthening national and regional co-ordination around Team France Export.
- Providing businesses with an enhanced joint offering that combines preparation and international planning.
- Drawing on the complementary nature of expertise and networks in France and abroad.
- Deploying a shared and more consistent communication strategy around the Team France Export brand.
- Continuing the drive towards continuous improvement to meet the needs of businesses and the expectations of public authorities.

Beyond these commitments, the new agreement introduces several tangible changes designed to enhance the effectiveness of the export process. It provides for a clearer link between the preparation and international planning phases, the pooling of existing prospecting tools and data, as well as strengthened regional co-ordination to guide businesses more

quickly. The networks will also work to harmonize practices and simplify points of contact to offer clearer and more consistent support across the country.

Benoît Trivulce, Acting Chief Executive Officer of Business France, said: “With CCI France, within Team France Export, we have demonstrated for six years that unified public action can produce significant results: more than 70,000 business projects supported and nearly €2 billion in additional revenue generated each year for our economy. By renewing this agreement, we want to go even further: to fast-track, amplify and transform this potential into tangible gains for our SMEs and mid-sized companies in international markets.”

Alain Di Crescenzo, President of CCI France, said: “By joining forces within Team France Export, we are removing export barriers for our SMEs and mid-sized companies. The complementary relationship between Business France and the Chambers of Commerce and Industry (CCIs) is the driving force behind this success: we bring our in-depth knowledge of the local economic landscape to fuel this collective momentum. Together, we are not just providing support; we are creating sustainable value and jobs for our regions.”

About Business France

Business France is the public consulting business serving the international development of the French economy. It is responsible for fostering export-led growth by French businesses, as well as promoting and facilitating foreign investment in France.

It promotes France’s firms, business image and nationwide attractiveness as an investment location, and also runs the V.I.E international internship program.

Business France has more than 1,400 personnel, both in France and in 53 countries throughout the world.

In 2024, support from Business France made it possible to generate €1.8 billion in additional export revenues for French SMEs and mid-size companies, accounting for more than 31,010 jobs created or planned. Business France supported 59% of the 1,878 foreign investment decisions in 2025, accounting for 74% of the 47,734 jobs projected nationwide by foreign businesses.

For further information, please visit: www.businessfrance.fr @businessfrance

About CCI France

CCI France is the national umbrella organization for the French Chambers of Commerce and Industry (CCIs) located throughout mainland France and its overseas territories. As the voice of these 120 Chambers of Commerce and Industry, CCI France represents and defends the interests of over four million member businesses with the French and European public authorities.

Seeking to inform, train and support, the CCIs play their role as intermediary bodies with an economic focus, promoting the development of businesses and regions. International development is a priority for the CCIs, with over 300 staff members dedicated to this area, including 130 International advisors working with Team France Export. Each year, the CCIs organize 1,000 international events, raising awareness among 30,000 businesses. CCI France aims to be the leading public network for local businesses, fast-tracking economic growth, as well as sustainable business development in France and internationally.

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