

NOTE TO EDITORS

Paris, January 16, 2026

Business France supports a delegation of leading French businesses to the World Economic Forum in Davos

From January 19 to 23, 2026, Business France will be present at the World Economic Forum in Davos, Switzerland, alongside a delegation of 23 French businesses from strategic sectors, such as Artificial Intelligence, DeepTech, the Ecological Transition, New Space and FinTech.

The delegation will be led by Pascal Cagni, Ambassador for International Investment and Chairman of the Board of Directors of Business France.

This international event, which brings together heads of state, business leaders and investors each year to discuss major global economic, industrial and technological challenges, provides a unique platform for Business France to implement a strategy designed to foster direct exchanges between French businesses and international economic decision-makers.

A showcase of French industrial and technological expertise

Through this delegation, Business France will highlight French firms that are already trading internationally, capable of providing concrete solutions to the major transitions underway.

Among them are Ledger and Sekoia.io, both specialists in cybersecurity; Quandela and Quobly in quantum computing; Vekor in low-carbon batteries; Exotrail in space exploration; Axon Cable in critical technologies; as well as Qonto and Pigment in innovative financial services.

These firms illustrate the French ecosystem's ability to combine technological innovation, industrial excellence and international reach, in a context marked by the challenges of sovereignty, value chain resilience and the ecological transition.

Meetings with international investors and decision-makers

Business France's presence in Davos will revolve around three high-level thematic lunches:

- **January 20 – Artificial Intelligence & DeepTech**, focusing on trust technologies, cybersecurity and quantum computing.
- **January 21 – CleanTech and Green Industry**, dedicated to decarbonization solutions, the circular economy and the industrial transition.
- **January 22 – New Space and Strategic Autonomy**, addressing issues of sovereignty, security and space connectivity.

These meetings bring together government officials, French business leaders, international investors and representatives of major corporations.

The program will be complemented by a “France evening”, organized by Business France, which will bring together approximately 120 participants, including business leaders, investors and institutional representatives, with the aim of uniting the French business community present in Davos.

Support for international development

Through its presence in Davos, Business France supports French firms in their international development, using the World Economic Forum as a place for economic networking and dialogue with global decision-makers, to promote the attractiveness of France and its innovation ecosystems.

About Business France

Business France is the public consulting business serving the international development of the French economy. It is responsible for fostering export-led growth by French businesses, as well as promoting and facilitating foreign investment in France.

It promotes France’s firms, business image and nationwide attractiveness as an investment location, and also runs the V.I.E international internship program, which connects businesses with young talent for international missions.

Business France has more than 1,400 personnel, both in France and in 53 countries throughout the world.

In 2024, support from Business France made it possible to generate €1.8 billion in additional export revenues for French SMEs and mid-size companies, accounting for more than 31,010 jobs created or planned. Business France supported 66% of the 1,688 foreign investment decisions in 2024, accounting for 69% of the 37,787 jobs to be created or maintained nationwide within the next three years.

For further information, please visit: www.businessfrance.fr @businessfrance

Media contacts:

Séverine de Carvalho –

Tel.: +33 1 40 74 73 88 – Mob.: +33 6 82 23 69 12 – severine.decarvalho@businessfrance.fr

Siham Morchid –

Tel.: +33 1 40 73 30 74 – Mob.: +33 6 59 37 56 87 – siham.morchid@businessfrance.fr

77, Boulevard Saint-Jacques,
75680 Paris Cedex 14