

Foreign investment in France

Annual Report 2025

1,878

investment decisions

47,734

jobs projected

Top 3 business activities

522 retail outlet projects

472 manufacturing projects

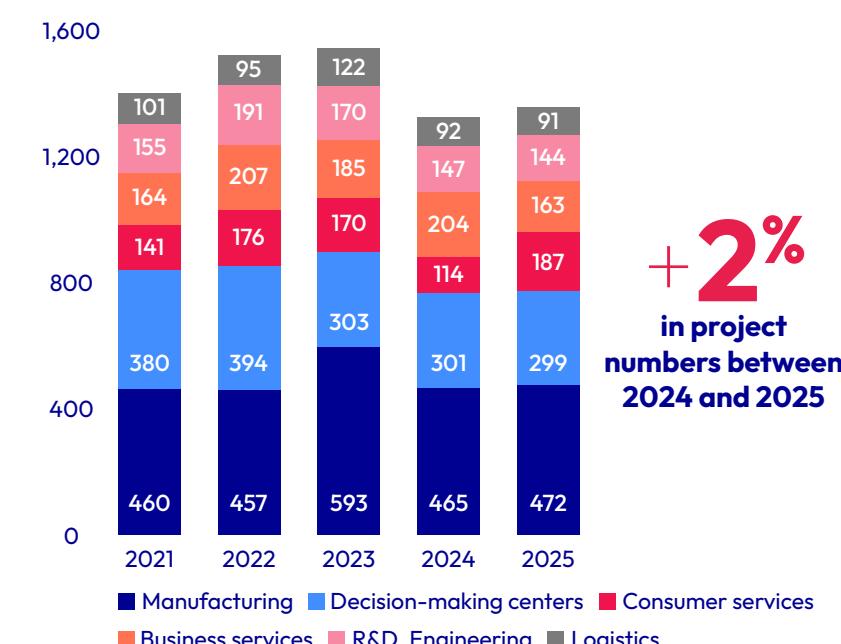
299 decision-making center projects



Investment type

	Projects	Jobs
Creation	1,161	23,141 jobs created
Expansion	563	19,344 jobs created
Takeover	48	5,249 jobs maintained
+ 94 safeguarding projects		
+ 12 technology partnerships		

Change in project numbers excluding retail outlets since 2021



Leading investing countries

Country ranking	Jobs	Projects	Businesses leading projects
1	United States	Germany	United States
2	Germany	United States	Germany
3	Italy	United Kingdom	Italy
4	United Kingdom	Italy	United Kingdom
5	China	Belgium	Belgium
6	Canada	Netherlands	Switzerland
7	Belgium	Denmark	China
8	Switzerland	Switzerland	Canada
9	Netherlands	Spain	Japan
10	Denmark	China	Spain

Europe was responsible for

56% of jobs, **72%** of projects

and **60%** of businesses leading projects

Leading business sectors

	Projects	Jobs
Wholesale and retail	482	5,717
Automotive industry	123	4,734
Consulting and business services	121	2,187
IT services	117	3,611
Automotive industry	93	1,761
Energy and recycling	91	5,088

64%
of industrial jobs generated were in municipalities
with fewer than 20,000 inhabitants

Since 2023, safeguarding and technology partnership projects have been included in the Annual Report on Foreign Investment in France. In 2025, Business France counted all jobs projected at the time of the investment decision, not just those expected within three years, in line with the job-counting methodologies used by most of our counterparts and private consultants. Furthermore, since 2025, business openings have been counted at the municipal level, rather than the level of *départements*, to better measure the contribution of these types of projects to the French economy.