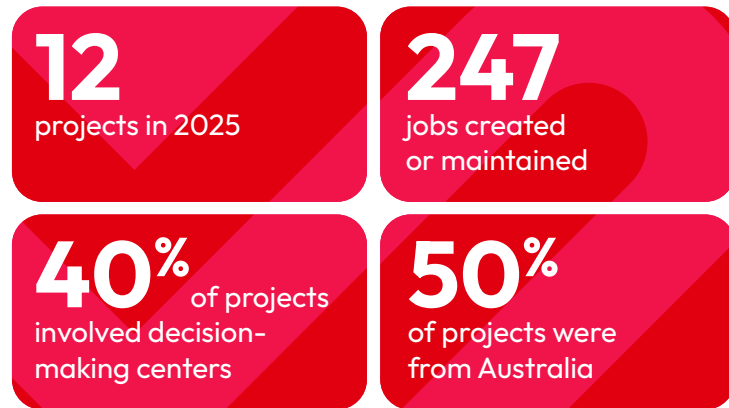


ASEAN+OCEANIA

Annual Report 2025

There were 12 new investment decisions recorded in France from ASEAN member countries and Oceania¹ in 2025, creating or maintaining 247 jobs.² Half of all projects came from Australia.



Number of projects and jobs by investment type

| Investment type | Projects | Jobs |
|-----------------|----------|------|
| Creation | 6 | 34 |
| Expansion | 5 | 83 |
| Takeover | 1 | 130 |

Breakdown by source country

| Source country | Projects | Jobs |
|----------------|----------|------|
| Australia | 6 | 59 |
| Thailand | 2 | 165 |
| New Zealand | 2 | 9 |
| Singapore | 1 | 10 |
| Vietnam | 1 | 4 |

Top 3 business activities

| | |
|-------------------------|------------|
| Decision-making centers | 5 projects |
| Manufacturing | 4 projects |
| Retail outlets | 2 projects |

Top 3 host regions

| | |
|------------------------------|------------|
| Ile de France (Paris region) | 4 projects |
| Grand Est | 2 projects |
| Normandie | 2 projects |

ASEAN+Oceania investments in France

According to its definition,³ INSEE recorded 120 businesses in France originating from the ASEAN and Oceania region, employing 31,123 full-time equivalents.

Twelve new investment projects from this area were confirmed in France in 2025, creating or maintaining 247 jobs. Half of the projects originated in Australia, while Thailand and New Zealand each contributed two projects.

A total of 42% of the projects involved decision-making centers and one-third were first-time investments in France or Europe. Furthermore, one-third of the projects and 77% of the jobs were related to production/manufacturing.

Sector-wise, aerospace/naval/railway equipment, electrical/IT equipment, IT services and wholesale/retail each accounted for 17% of the projects, with nearly two-thirds of the jobs (61%) concentrated in the aerospace/naval/railway equipment sector.

Ile de France (Paris region) was the region attracting the most projects from the ASEAN+Oceania area (33%), ahead of Grand Est (17%) and Normandie (17%).

³ Source: French National Institute for Statistics and Economic Studies (INSEE), 2025; stock of foreign businesses in France, according to the INSEE definition of December 31, 2022, excluding confidential data.

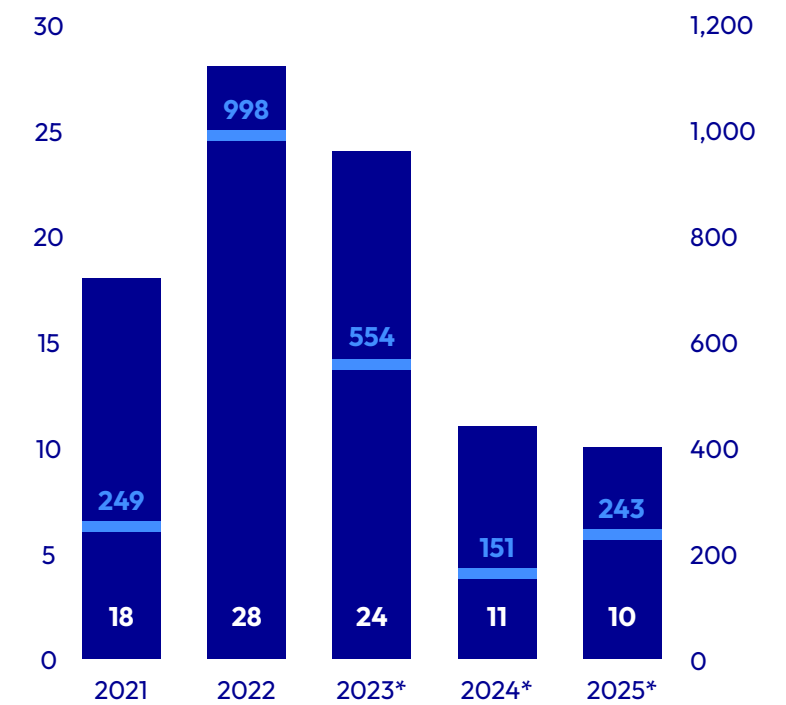
Top 5 business sectors by projects

| Business sector | Number | | Share | |
|--|----------|------|----------|------|
| | Projects | Jobs | Projects | Jobs |
| Aerospace, naval and railway equipment | 2 | 151 | 17% | 61% |
| Electrical/IT equipment | 2 | 20 | 17% | 8% |
| IT services | 2 | 14 | 17% | 6% |
| Wholesale and retail | 2 | 4 | 17% | 2% |
| Glass, ceramics, minerals, wood, paper | 1 | 30 | 8% | 12% |

Breakdown of projects by business activity

| Business activity | Number | | Share | |
|--------------------------|-----------|------------|-------------|-------------|
| | Projects | Jobs | Projects | Jobs |
| Decision-making centers | 5 | 45 | 42% | 18% |
| Retail outlets | 2 | 4 | 17% | 2% |
| Production/Manufacturing | 4 | 189 | 33% | 77% |
| Business services | 1 | 9 | 8% | 4% |
| Total | 12 | 247 | 100% | 100% |

Change in projects and jobs since 2021 (excluding retail outlets)



■ Job-creating projects (left axis)
■ Jobs (right axis)

* Recording of safeguarding and technology partnership projects

¹ ASEAN member countries: Burma, Brunei, Cambodia, Indonesia, Laos, Malaysia, Philippines, Singapore, Thailand, Vietnam. Oceania: Australia and New Zealand.

² In 2025, all jobs projected at the time of the investment decision are counted, not just those expected within three years. Furthermore, since 2025, business openings have been counted at the municipal level, rather than the level of *départements*. (See the analysis note in the [Annual Report 2025: Foreign Investment in France](#).)