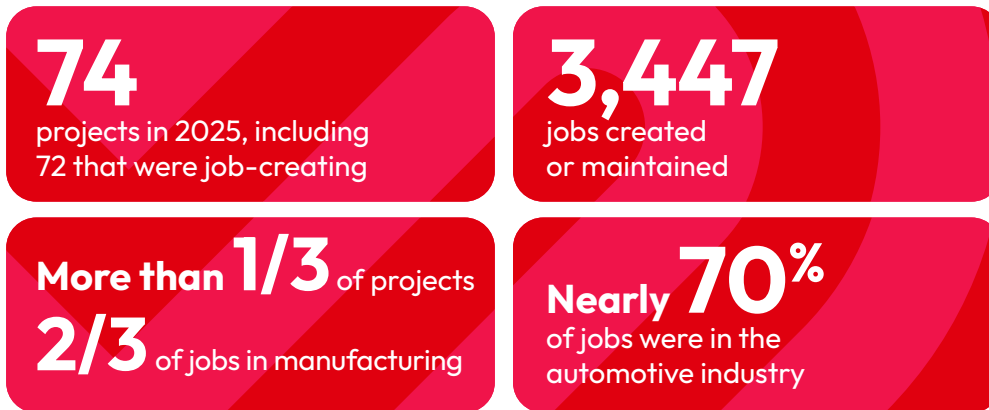


China

Annual Report 2025

China¹ was responsible for 74 investment projects in France in 2025, including 72 which created or maintained 3,447 jobs.² More than one-third of projects and nearly two-thirds of jobs were related to manufacturing activities



Number of projects and jobs by investment type

Investment type	Projects	Jobs
Creation	31	1,003
Expansion	21	444
Takeover	20	2,000
Safeguarding and partnership	2	-

Top 3 business activities

Manufacturing	27 projects
Decision-making centers	19 projects
Logistics	8 projects

Top 3 host regions

Ile de France (Paris region)	26 projects
Auvergne-Rhône-Alpes	17 projects
Hauts de France	8 projects

Chinese investments in France

According to its definition,³ INSEE recorded 211 businesses in France originating from China, employing 23,260 full-time equivalents.

In 2025, 74 new Chinese investment projects were recorded in France, of which 72 were expected to create or maintain 3,447 jobs. China was the fifth largest source of employment for France in 2025.

More than one-third of the projects were in production/manufacturing activities (36%), which also accounted for 65% of the Chinese jobs forecast for France in 2025. Of particular note was that 12% of all production/manufacturing jobs announced in France in 2025 were of Chinese origin, making China the third largest source of employment in this sector.

Sector-wise, nearly one-third of the projects were in the automotive industry (31%), which also accounted for 69% of forecast Chinese jobs. China was, in fact, the second-largest country announcing projects in this sector (19% of the total) and the leading provider of jobs (50%). The electrical/IT equipment (11%) and transport/storage (8%) sectors also stand out, with the latter the second-largest sector forecasting the most Chinese jobs (13%).

The most Chinese projects were located in Ile de France (Paris region) (35%), followed by Auvergne-Rhône-Alpes (23%) and the Hauts de France (11%).

³ Source: French National Institute for Statistics and Economic Studies (INSEE), 2025; stock of foreign businesses in France, according to the INSEE definition of December 31, 2022, excluding confidential data.

Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
Automotive industry	23	2,367	31%	69%
Electrical/IT equipment	8	57	11%	2%
Transport, storage	6	450	8%	13%
Wholesale and retail	5	46	7%	1%
Energy and recycling	4	141	5%	4%

Breakdown of projects by business activity

Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	19	390	26%	11%
Logistics	8	470	11%	14%
Retail outlets	8	56	11%	2%
Production/Manufacturing	27	2,230	36%	65%
R&D, engineering, design	6	249	8%	7%
Business services	5	42	7%	1%
Consumer services	1	10	1%	0.3%
Total	74	3,447	100%	100%

Change in projects and jobs since 2021 (excluding retail outlets)

