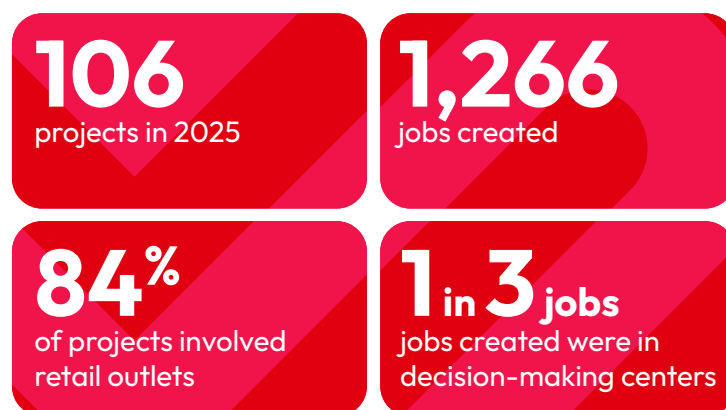


Denmark

Annual Report 2025

There were 106 Danish investment decisions in France in 2025 that created 1,266 jobs,¹ with 2025 being the best year for projects since records began.



Number of projects and jobs by investment type

Investment type	Projects	Jobs
Creation	97	1,030
Expansion	5	236
Safeguarding and partnership	4	-

They chose France in 2025

Dall Energy: This Danish business, which is a global leader in biomass gasification technology, inaugurated its new office in Nantes (Pays de la Loire region) in May 2025. Thanks to its technology, Dall Energy offers a low-emission, high-efficiency alternative to traditional biomass combustion. It is particularly well-suited to district heating networks and industrial applications, helping regions and industries achieve their sustainable development and decarbonization goals, while reducing operating costs.

Top 3 business activities

Retail outlets	89 projects
Decision-making centers	7 projects
Manufacturing	6 projects

Top 3 host regions

Auvergne-Rhône-Alpes	22 projects
Ile de France (Paris region)	18 projects
Provence-Alpes-Côte d'Azur	12 projects

Danish investments in France

According to its definition,² INSEE recorded 220 businesses in France originating from Denmark, employing 28,217 full-time equivalents.

In 2025, 106 new Danish investment projects were recorded in France, creating 1,266 jobs. Denmark was ranked as the seventh country with the most investment projects in France in 2025, accounting for 6% of the total.

Danish results were largely driven by the creation of retail outlets, amounting to 84% of projects and 48% of jobs. Denmark was also the third-leading country with the most projects and jobs in this business activity, accounting for 17% of all projects and 12% of all jobs.

In line with project numbers in retail outlets, 80% of investments were in the wholesale and retail sector, as were 46% of jobs. Other sectors accounted for less than 4% of projects each. Of particular note, however, was that 28% of jobs were related to the IT services sector.

The projects were spread across the 12 mainland French regions, with 21% in Auvergne-Rhône-Alpes, 17% in Ile de France (Paris region) and 11% in Provence-Alpes-Côte d'Azur.

² Source: French National Institute for Statistics and Economic Studies (INSEE), 2025; stock of foreign businesses in France, according to the INSEE definition of December 31, 2022, excluding confidential data.

Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
Wholesale and retail	85	588	80%	46%
Household goods	4	20	4%	2%
Pharmaceuticals and biotechnologies	3	186	3%	15%
Energy and recycling	3	40	3%	3%
IT services	2	360	2%	28%

Breakdown of projects by business activity

Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	7	425	7%	34%
Logistics	1	-	1%	-
Retail outlets	89	608	84%	48%
Production/Manufacturing	6	201	6%	16%
R&D, engineering, design	2	17	2%	1%
Business services	1	15	1%	1%
Total	106	1,266	100%	100%

Change in projects and jobs since 2021 (excluding retail outlets)

