

Central and Eastern Europe

Annual Report 2025

There were **13 investment projects from CEE countries¹ in France in 2025, creating 299 jobs.² Eight different CEE countries invested in France in 2025, with nearly one in two projects involving decision-making centers.**

13
investment projects
in 2025

299
jobs created

46%
of projects were in
decision-making centers

2/3
of jobs were in logistics

Top 3 business activities

Decision-making centers	6 projects
Logistics	2 projects
Retail outlets	2 projects

Top 3 host regions

Grand Est	5 projects
Ile de France (Paris region)	4 projects
Pays de la Loire	1 project

Number of projects and jobs by investment type

Investment type	Projects	Jobs
Creation	10	288
Expansion	2	11
Safeguarding and partnership	1	-

Breakdown by source country

Source country	Projects	Jobs
Hungary	3	11
Romania	2	12
Poland	2	9
Czech Republic	2	1
Lithuania	1	200
Estonia	1	40
Latvia	1	20
Croatia	1	6

Central and Eastern European businesses in France

According to its definition,³ INSEE recorded 118 businesses in France originating from Central and Eastern European countries, employing 4,839 full-time equivalents.

In 2025, 13 new investment projects from eight Central and Eastern European (CEE) countries were recorded in France, creating 299 jobs. Nearly one-quarter of the projects (23%) originated in Hungary, while more than two-thirds of the forecast jobs (67%) came from Lithuania.

Projects originating from CEE countries were primarily in decision-making centers (46%), accounting for 22% of the jobs projected by countries in France. Of particular note was that the project by Lithuanian business Vinted, to establish a logistics center in Ile de France (Paris region), alone accounted for 67% of all jobs from CEE countries.

Sector-wise, agri-food and consulting/business services each accounted for 15% of projects. The Vinted project meant that the wholesale and retail sector attracted the largest share of jobs originating from CEE countries (67%).

The Grand Est region hosted the largest number of projects in the area (38%), followed by Ile de France (Paris region) (31%). The Pays de la Loire, Provence-Alpes-Côte d'Azur, Auvergne-Rhône-Alpes and Bourgogne-Franche-Comté regions each hosted one project (8%).

³ Source: French National Institute for Statistics and Economic Studies (INSEE), 2025; stock of foreign businesses in France, according to the INSEE definition of December 31, 2022, excluding confidential data.

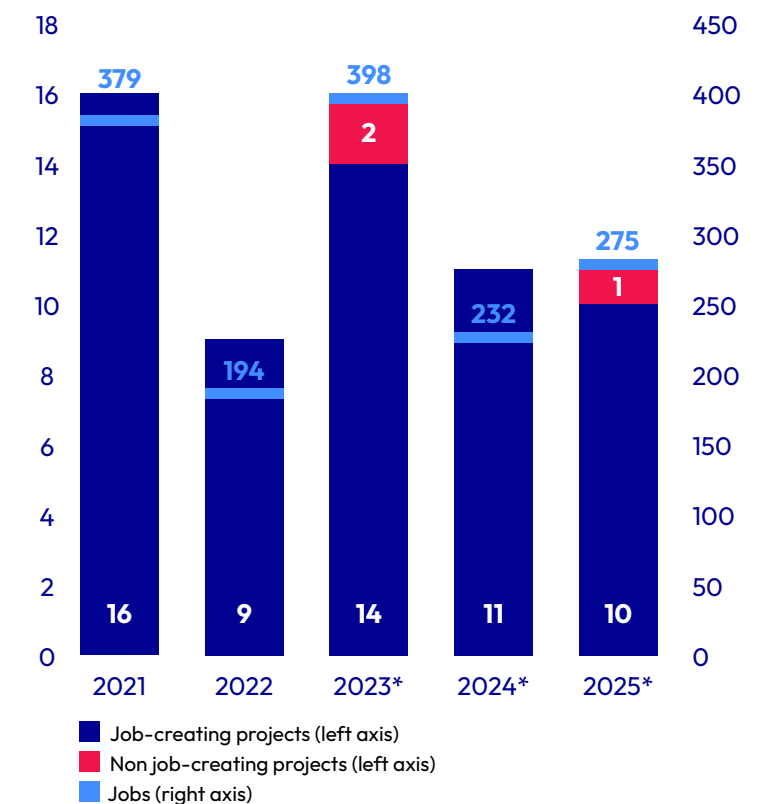
Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
Agri-food	2	25	15%	8%
Consulting and business services	2	7	15%	2%
Wholesale and retail	1	200	8%	67%
IT services	1	40	8%	13%
Machinery and mechanical equipment	1	10	8%	3%

Breakdown of projects by business activity

Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	6	66	46%	22%
Logistics	2	201	15%	67%
Retail outlets	2	24	15%	8%
Production/Manufacturing	2	6	15%	2%
Business services	1	2	8%	1%
Total	13	299	100%	100%

Change in projects and jobs since 2021 (excluding retail outlets)



■ Job-creating projects (left axis)
 ■ Non job-creating projects (left axis)
 ■ Jobs (right axis)

* Recording of safeguarding and technology partnership projects

¹ Central and Eastern European (CEE) countries: Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Slovakia, Slovenia, Ukraine.

² In 2025, all jobs projected at the time of the investment decision are counted, not just those expected within three years. Furthermore, since 2025, business openings have been counted at the municipal level, rather than the level of *départements*. (See the analysis note in the [Annual Report 2025: Foreign Investment in France](#).)