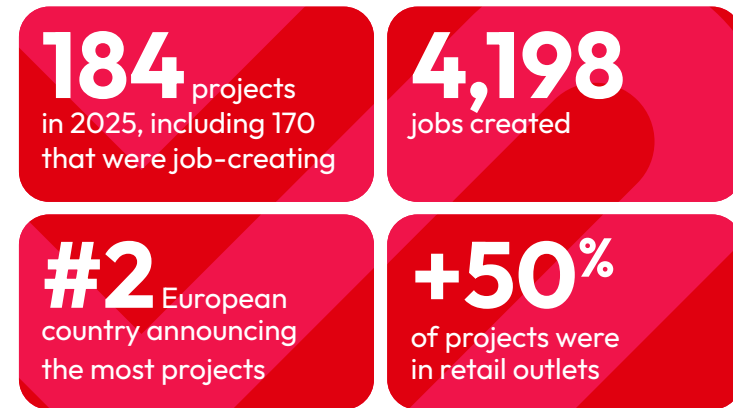


United Kingdom

Annual Report 2025

In 2025, the United Kingdom was responsible for 184 investment projects in France, including 170 projects that created 4,198 jobs in France.¹ The UK came third for investment decisions and fourth for creating or maintaining the most jobs in France in 2025.



Number of projects and jobs by investment type

| Investment type | Projects | Jobs |
|------------------------------|----------|-------|
| Creation | 129 | 2,818 |
| Expansion | 41 | 1,380 |
| Safeguarding and partnership | 14 | - |

Top 3 business activities

| | |
|-------------------------|-------------|
| Retail outlets | 93 projects |
| Manufacturing | 33 projects |
| Decision-making centers | 20 projects |

Top 3 host regions

| | |
|------------------------------|-------------|
| Ile de France (Paris region) | 42 projects |
| Hauts de France | 20 projects |
| Occitanie | 20 projects |

They chose France in 2025

Rigby Group: A British family-owned business, Rigby Group specializes in technology and IT solutions integration through its subsidiary SCC. Present in France for more than 20 years, SCC generates 95% of its business from large businesses and the public sector. Having become one of the leading IT infrastructure providers in France, it invests heavily in the country, notably through its partnership with the Paris 2024 Olympic and Paralympic Games. In 2025, SCC continued to invest with the opening of an electronic equipment recycling center in Lieusaint (Ile de France/Paris region), creating up to 80 jobs. This initiative is part of a strategy to modernize the public sector.

London Stock Exchange Group: The business is increasing its presence in France by creating FTSE EU SAS, an administrator of indices distributed in the European Union. Announced at a "Choose France" event, the firm has been authorized by the French Financial Markets Authority (AMF) since November 2025. The choice of Paris is a strategic one, supported by an attractive regulatory framework, a well-developed talent pool and proximity to major clients. FTSE EU SAS benefits from the expertise of FTSE Russell and anticipates creating up to 15 skilled positions. This establishment confirms Paris as LSEG's second European hub, complementing the already substantial workforce of 550 employees in France, for LSEG Data & Analytics and LCH SA, a key player in European clearing.

Digital Yacht: A British business founded in 2005 and specializing in electronic equipment for the maritime sector, Digital Yacht is increasing its presence in France with the creation of an R&D & marketing center in Le Havre (Normandie region). Comprising five expert employees in engineering, R&D and marketing, this hub develops navigation, communication and security technologies for the defense and advanced civil maritime markets. Building on more than 25 years of expertise, this strategic location consolidates France's position as a European hub for maritime innovation and defense, while increasing the firm's international profile.

British investments in France

According to its definition,² INSEE recorded 1,180 businesses in France originating from the United Kingdom, employing 151,129 full-time equivalents.

In 2025, 184 new British investment projects were recorded in France (representing 10% of the total recorded), of which 170 were expected to create 4,198 jobs (representing 9% of the total recorded). As such, the UK was ranked in 2025 as the third largest source of investment projects in France and the second largest in Europe, as well as the fourth largest country in terms of forecast job creation.

The majority of British projects were in retail outlets (51%), which accounted for 40% of forecast jobs. The UK was the second-largest investor in this sector, with 18% of the total, and the largest in terms of job creation, with 33% of all jobs created in this sector. British projects also included production/manufacturing facilities (18%) and decision-making centers (11%).

Consistent with the business activities, most British projects (48%) and forecast jobs (48%) were in the wholesale and retail sector. Furthermore, the UK was the second-largest country by projects in the IT services sector (12% of the total) and the largest in terms of jobs (15%). The country was also ranked first for projects in the hospitality/tourism/restaurants sector (21% of the total) and in the glass, ceramics, minerals, wood, paper sector (16% of the total).

² Source: French National Institute for Statistics and Economic Studies (INSEE), 2025; stock of foreign businesses in France, according to the INSEE definition of December 31, 2022, excluding confidential data.

Top 5 business sectors by projects

| Business sector | Number | | Share | |
|--------------------------------------|----------|-------|----------|------|
| | Projects | Jobs | Projects | Jobs |
| Wholesale and retail | 88 | 2,000 | 48% | 48% |
| IT services | 14 | 535 | 8% | 13% |
| Energy and recycling | 9 | 332 | 5% | 8% |
| Financial services and insurance | 9 | 134 | 5% | 3% |
| Hospitality, tourism and restaurants | 7 | 262 | 4% | 6% |

Breakdown of projects by business activity

| Business activity | Number | | Share | |
|--------------------------|------------|--------------|-------------|-------------|
| | Projects | Jobs | Projects | Jobs |
| Decision-making centers | 20 | 287 | 11% | 7% |
| Logistics | 5 | 669 | 3% | 16% |
| Retail outlets | 93 | 1,663 | 51% | 40% |
| Production/Manufacturing | 33 | 588 | 18% | 14% |
| R&D, engineering, design | 16 | 254 | 9% | 6% |
| Business services | 13 | 645 | 7% | 15% |
| Consumer services | 4 | 92 | 2% | 2% |
| Total | 184 | 4,198 | 100% | 100% |

Change in projects and jobs since 2021 (excluding retail outlets)

