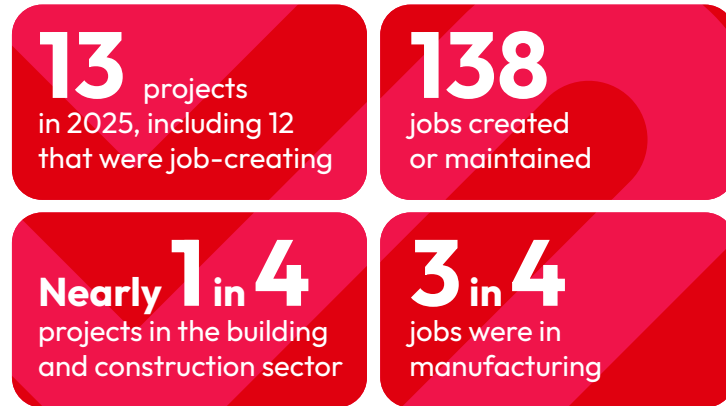


Turkey

Annual Report 2025

There were **13 Turkish investments** recorded in France in 2025, creating or maintaining **138 jobs nationwide**.¹ Nearly two-thirds of projects were in decision-making centers and were mainly located in Ile de France (Paris region).



Number of projects and jobs by investment type

Investment type	Projects	Jobs
Creation	8	45
Expansion	4	50
Takeover	1	43

Top 2 business activities

Decision-making centers	8 projects
Manufacturing	5 projects

Top 3 host regions

Ile de France (Paris region)	7 projects
Occitanie	2 projects
Normandie	1 project

They chose France in 2025

Asaş: A major player in the global aluminum industry, Asaş has increased its presence in Europe with the acquisition of Eurofoil France in Rugles (Normandie region). This strategic operation has secured 43 jobs and preserved industrial activity at the Rugles site. France was chosen for its recognized industrial expertise, the commitment of its local teams and the strategic importance of maintaining a production base in Europe. Through this investment, Asaş intends to expand its product portfolio, strengthen its service capabilities and offer reliable, high-quality aluminum solutions on a regional scale. The business plans to pursue further growth opportunities in France in the future.

Pladis: An international agri-food group, Pladis is increasing its presence in the Pays de la Loire region with an expansion project at its Vertou site. The firm is modernizing a strategic production line dedicated to BN mini biscuits through a €5 million investment, operational since the end of 2025. This program supports the site's relaunch after a period of industrial adjustments. Pladis is thereby reaffirming its commitment to France, a country offering recognized expertise, a stable environment and proximity to key European markets.

Martur Fompak International: A leading global supplier of automotive seating systems, founded in 1986, Martur Fompak International is increasing its presence in the Ile de France/Paris region through an expansion project that will create four jobs between 2024 and 2025. Its establishment in France serves a dual purpose: maintaining close ties with automotive manufacturers and sustainably consolidating its position in the European market, within a country renowned for its industrial excellence and the strength of its partner ecosystem. These new hires aim to support business growth and strengthen the firm's ability to manage client projects. This momentum reflects the progressive consolidation of Martur Fompak International in France.

Turkish investments in France

In 2025, 13 new Turkish investment projects were recorded in France, of which 12 created or maintained 138 jobs. Some 62% of the projects involved the creation of new establishments, demonstrating France's attractiveness to Turkish businesses.

Turkish projects were divided between decision-making centers (62%) and production activities (38%). However, three-quarters of the jobs were in production/manufacturing.

Sector-wise, nearly one-quarter of the projects (23%) and jobs (25%) were in the building/construction industry, followed by the agri-food and the sport/leisure sector (15% of projects each). Of particular note was that a single project in the metalworking sector accounted for 31% of the Turkish jobs forecast in France in 2025.

More than half of the projects were located in Ile de France (Paris region) (54%), followed by Occitanie (15%). The Normandie, Pays de la Loire, Grand Est and Nouvelle Aquitaine regions each hosted at least one Turkish project.

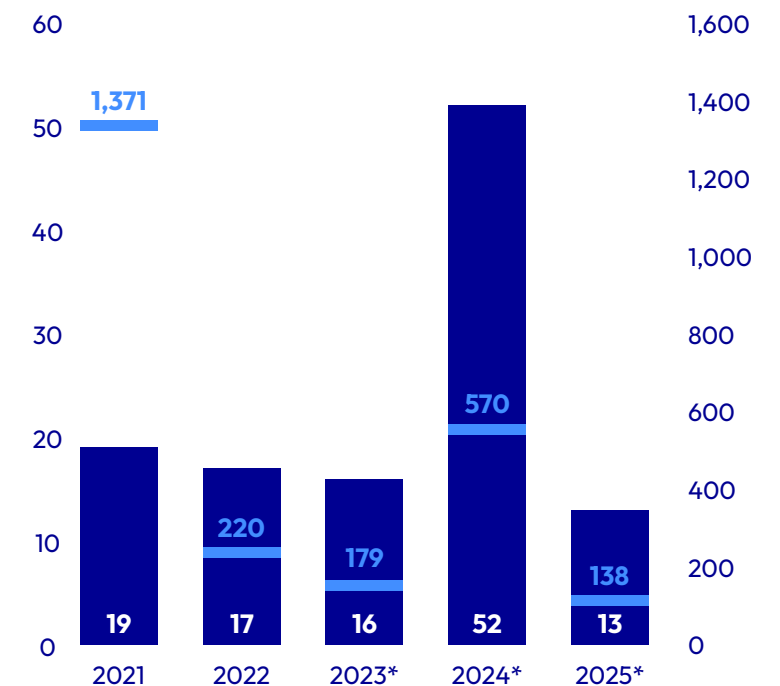
Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
Building, construction	3	35	23%	25%
Agri-food	2	21	15%	15%
Sport and leisure	2	8	15%	6%
Metalworking	1	43	8%	31%
Household goods	1	15	8%	11%

Breakdown of projects by business activity

Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	8	34	62%	25%
Production/Manufacturing	5	104	38%	75%
Total	13	138	100%	100%

Change in projects and jobs since 2021 (excluding retail outlets)



■ Job-creating projects (left axis)
 ■ Jobs (right axis)
 *Recording of safeguarding and technology partnership projects