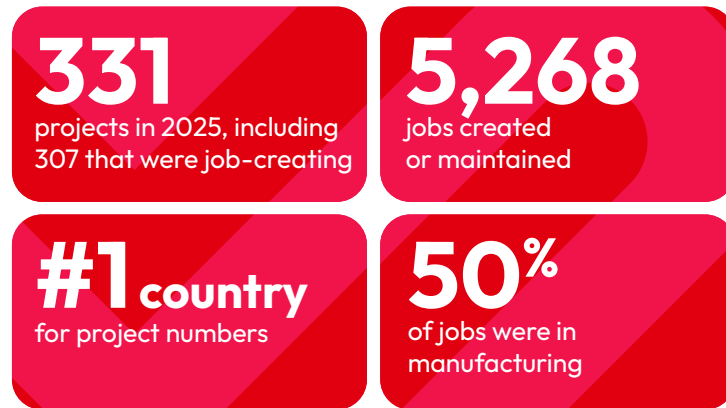


Germany

Annual Report 2025

In 2025, Germany was the leading European investor in France, with 331 investment projects or 18% of all projects.¹ In total, 307 of these projects enabled 5,268 jobs to be created or maintained nationwide, or 11% of all foreign-controlled jobs recorded in France.



Number of projects and jobs by investment type

Investment type	Projects	Jobs
Creation	239	2,482
Expansion	66	2,556
Takeover	2	230
Safeguarding and partnership	24	-

Top 3 business activities

Retail outlets	184 projects
Manufacturing	69 projects
Decision-making centers	23 projects

Top 3 host regions

Grand Est	60 projects
Ile de France (Paris region)	45 projects
Auvergne-Rhône-Alpes	43 projects

They chose France in 2025

Parametry.ai: This is a private German innovation lab whose team develops optimization, artificial intelligence and decentralization solutions for the space, Fintech and cloud sectors, amongst others. Celestial Cloud, a French SAS (simplified limited company), promotes an independent and environmentally friendly European cloud infrastructure, thanks to its system optimization expertise from the space sector. France was chosen for its access to a decarbonized energy mix, a strong local and national pro-business appeal, supported by seamless collaboration between policymakers and economic stakeholders, and a very high level of digitalization and internet speed.

Siemens Energy: The firm is reinvesting more than €200 million in its Le Havre offshore wind farm, which will eventually create up to 1,600 direct and indirect jobs. This industrial site, the largest in France dedicated to renewable energy, has already produced components for five offshore wind farms off the French coast (Fécamp, Normandie region; Saint-Brieuc, Bretagne/Brittany; Yeu-Noirmoutier, Pays de la Loire; as well as Le Tréport and Courseulles, Normandie). From 2026, it will manufacture 115-meter blades, among the longest on the market, for 14MW offshore wind turbines, primarily intended for the European market. This project contributes to Europe's energy and industrial sovereignty and to achieving its climate goals. Supported by the Green Industry Tax Credit, it consolidates Le Havre's position as a major industrial and port hub for offshore wind energy in Europe.

Bertrandt: This is a mid-sized company with 12,200 employees, specializing in engineering services. Recognized for its expertise in digitalization, electric mobility and autonomous driving, the firm acts as a strategic partner in innovation and R&D for its clients. Present in France with 1,200 employees spread across eight engineering offices, the group completed two major projects in 2025: the expansion of its Sophia Antipolis site (Provence-Alpes-Côte d'Azur region), specializing in embedded software, artificial intelligence and cybersecurity, as well as the opening of an office in Mérignac (Nouvelle Aquitaine) to increase its proximity to aerospace key players.

German investments in France

According to its definition², INSEE recorded 1,945 businesses in France originating from Germany, employing 313,813 full-time equivalents.

In 2025, 331 new German investment projects were recorded in France (18% of the total), of which 307 created or maintained 5,268 jobs (11% of the total). Germany was therefore the leading source country for investment projects in France and the second largest in terms of job creation.

More than half of German projects were in retail outlets (56%), making Germany the leading source country for this type of project (35% of the total), ahead of production/manufacturing (21%), which generated nearly one in two jobs. Germany was the leading country for job creation in this field this year (14%).

Sector-wise, more than half of projects (58%) and nearly one-third of jobs (31%) were in wholesale and retail, making Germany the leading source country for projects and jobs in this sector. Also of note was that more than one-quarter of projects (26%) in the machinery and mechanical equipment sector originated from Germany.

The main regions for attracting German investments were Grand Est (18%), Ile de France (Paris region) (14%) and Auvergne-Rhône-Alpes (13%). Also of note was that Germany was the country with the most investment projects in nine mainland regions.

² Source: French National Institute for Statistics and Economic Studies (INSEE), 2025; stock of foreign businesses in France, according to the INSEE definition of December 31, 2022, excluding confidential data.

Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
Wholesale and retail	192	1,650	58%	31%
Machinery and mechanical equipment	21	170	6%	3%
Electrical/IT equipment	16	415	5%	8%
Transport, storage	12	126	4%	2%
Chemicals, plastics	12	73	4%	1%

Breakdown of projects by business activity

Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	23	402	7%	8%
Logistics	19	142	6%	3%
Retail outlets	184	1,581	56%	30%
Production/Manufacturing	69	2,609	21%	50%
R&D, engineering, design	13	228	4%	4%
Business services	13	83	4%	2%
Consumer services	10	223	3%	4%
Total	331	5,268	100%	100%

Change in projects and jobs since 2021 (excluding retail outlets)

